


# Certified Data Privacy Analyst

**Course Duration** : Self-paced within the semester - Total 35 hours 

## Course Overview

This self-paced elective offers students undergoing bachelor's and master's degrees in any stream—be it engineering, commerce, or management—a comprehensive introduction to privacy and data protection. Designed to fit within a semester and totaling 35 hours of learning, the course begins and ends with orientation sessions.


The main content is delivered virtually through an LMS platform. Tailored for future business leaders and aspiring Privacy Officers, the course emphasizes practical, interactive learning to integrate privacy principles into business operations effectively.

## Learning Objectives

- Grasp foundational concepts of privacy and data protection relevant to business.
- Analyze the implications of global privacy regulations focusing more on GDPR and Indian DPDPA on businesses.
- Evaluate ethical and societal impacts of data privacy
- Understand the role and responsibilities of Privacy analysts in modern business environments.
- Develop and implement privacy strategies that align with organizational goals.



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## Course Content and Duration

**Orientation Session 1** (3 hours): Introduction to the course, comprehensive overview of privacy principles, and setting learning goals.

## Self-Paced Modules on LMS



### Basics of Privacy and Data Protection 4.5 hours

Fundamental concepts and importance of privacy in business.



### Impact of Global Privacy Regulations on Business - 4.5 hours

Detailed exploration of laws like GDPR and Indian DPDPA.



### Privacy Ethics and Society - 4.5 hours

Discussing ethical dilemmas and societal expectations.



### Role and Responsibilities of the Privacy analysts - 4.5 hours

Insights into the day-to-day and strategic aspects of the role.



### Strategies for Implementing Privacy in Business - 4.5 hours

Practical steps and strategies for privacy integration



### Analyzing Case Studies and Best Practices - 4.5 hours

Examination of real-world applications and learning from successful strategies

**Orientation Session 2** (3 hours): Recap of key learnings, discussion on applying concepts in real-world scenarios, and preparation for final assessments

## Teaching Methods

Interactive modules, video lectures, quizzes, case studies, and practical projects on the LMS platform facilitate an engaging learning experience. Students can access content at their own pace and participate in discussion forums for peer interaction

## Assessment

Evaluation is based on participation in discussions, completion of module quizzes, submission of a final project on developing a privacy strategy, and reflection on case study analyses

## Certification

Upon successful completion of the program, students will be awarded the **Certified Privacy Analyst certification**. This achievement paves the way for pursuing the prestigious Certified Data Protection Officer program

## Prerequisites

This course is accessible to all students, with no prior knowledge of privacy or data protection required